

## FOR IMMEDIATE RELEASE

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### **ALCOM Receives Awards in Neographics Regional Printing Competition**

ALCOM, Harleysville, Pennsylvania was recognized for outstanding achievement in the Neographics 2009 Printing Competition. Competing against hundreds of entries from printing and graphic firms throughout Pennsylvania, New Jersey and Delaware. Alcom Received 2 *Best of Category Awards* and 8 *Franklin Awards for Excellence*.

The Announcement was made May 7<sup>th</sup> during the Graphic Arts Association's 2009 Neographics Exhibition and Award Ceremony, held at the Union League with more than 450 industry professionals in attendance. The Neographics competition is the largest and oldest regional printing competition in the nation.

“We are so proud of our team at Alcom, said Bill Kuplen, President and CEO. “They are the best in the business. Without these outstanding employees and their dedication to quality, winning these awards would not have been possible. This achievement is an honor for everyone here.”

Alcom is an integrated marketing communications company located 45 minutes outside of Philadelphia in Harleysville, Pennsylvania. A leading provider of integrated solutions for print, direct mail marketing and business development. With over 65 years of service excellence in the industry, Alcom offers solutions to fit their large sheet-fed, cold-set web and digital printing equipment. “By expanding our focus beyond the printed page, utilizing cross media marketing initiatives we have set the benchmark for effective variable data communications.” Kuplen adds. Alcom builds proven solutions that integrate e-marketing and digital print. “Marketing initiatives consisting of targeted, direct, one2one media that are personalized with compelling messages and relevant offers, all with track-able results are what our clients need to compete and succeed in today's competitive marketplace.” Kuplen adds.

For more information, call Sharon Tucker, Marketing Manager, Alcom at 215-513-1600

The Graphic Arts Association is a 350-plus-member trade association headquartered in Trevoese, PA representing the printing industry in Pennsylvania, New Jersey and Delaware. Printing is the fifth largest manufacturing industry in the country, and our region ranks fifth in volume. The Graphic Arts Association is an affiliate of Printing Industries of America.