



## For Immediate Release

### Alcom Announces Sustainable Green Printing Certification

Harleysville, Pennsylvania, January 7, 2010, Alcom is announcing its certification as a Sustainable Green Printer, awarded by The (SGPP) Sustainable Green Printing Partnership.

Alcom became the 13<sup>th</sup> printer in the United States to be certified as a sustainable green printer by the Sustainable Green Printing Partnership. We believe in doing what we can to maintain the health and viability of the world in which we live. The SGP encourages participation in the worldwide movement to reduce environmental impact and increase social responsibility of the print and graphic communications industry. This certification is given to those who have built an ongoing sustainable approach to doing business every day to minimize the impact on our environment and yours.

Alcom is a leading provider of integrated solutions for print, direct mail marketing and business development solutions utilizing cross-media marketing initiatives. With over 65 years of excellence in service, Alcom has strived to stay on pace with our clients' ever-changing needs. By expanding our focus beyond the printed page utilizing cross-media marketing, we have set the benchmark for effective variable data communications. Trackable results are what our clients need to compete and succeed in today's competitive marketplace.

With our fully-equipped pressrooms that house large format sheet fed presses, European-sized cold-set webs and state-of-the-art digital presses, we can offer you a wide variety of solutions. Alcom commits to using suppliers with environmental initiatives wherever possible in order to encourage sustainability throughout all industries, not just our own.

Our continued focus on implementing and using environmentally sound processes throughout our facility has allowed us to upgrade to more efficient lighting, recycling of processing fluids, distilling of pressroom solvents, the use of Biolocity printing inks, recycling of our printing inks and recycling of every raw material in our process. We are committed to ongoing sustainability.

For additional information about Alcom's SGP certification program please contact Alcom's Sustainability Director, Janis Galitzeck, [Galitzeck@alcomprinting.com](mailto:Galitzeck@alcomprinting.com)

For additional information on the Sustainable Green Printing Partnership visit [www.sgppartnership.org](http://www.sgppartnership.org).

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140 Christopher Lane, Harleysville, Pa 19438-2034 Visit our site at [www.alcomprinting.com](http://www.alcomprinting.com).