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FOR IMMEDIATE RELEASE

Alcom Receives Certificate of Merit in International Print Competition

Harleysville, Pennsylvania – October 2010 – Alcom of Harleysville, Pennsylvania has been awarded a 2010 Premier Print Award, for outstanding achievement in the production of **Booklets; Digital text with Sheetfed cover**. The graphic arts industry's largest and most prestigious worldwide printing competition, hosted by Printing Industries of America, the Premier Print Awards recognizes those responsible for the creation and production of outstanding print communications. Alcom won a **Certificate of Merit** for their entry **Subtil General Brochure**.

Having examined thousands of entries from printing and graphic arts firms around the world, the judges bestowed upon Alcom the award which honors technical excellence in this category of the competition. Only 32% of the total entries in this year's competition won an award.

"It's an honor to be recognized by the industry as a company that produces top quality, award winning materials," said Doug Yeager, COO. *"Our employees work very hard to give each project the same attention and care, and winning this award is very gratifying for all of us at Alcom."*

Michael Makin, President and CEO of Printing Industries of America, notes, *"Each year, the field of entries brings impressive work from some of the best printers in the world. Only a small number of companies receive any award. The craftsmanship and hard work of Alcom enabled them to produce an-award winning piece in the face of some very stiff competition."*

The Premier Print Awards is the printing industry's oldest and largest worldwide graphic arts competition. In its 61st year, the competition recognizes those responsible for the creation and production of superior print communications. The event promotes excellence in print and rewards companies and individuals who produce the best in print media.

Headquartered in Sewickley, Pennsylvania Printing Industries of America is the world's largest graphic arts trade association representing an industry with approximately one million employees. It serves the interests of more than 10,000 member companies. Printing Industries of America, along with its affiliates, delivers products and services that enhance the growth, efficiency, and profitability of its members and the industry through advocacy, education, research and technical information.

For more information about Alcom, Contact Sharon Tucker, Marketing Manager at 610-513-1600