



an Integrated Marketing Communications Company

CONTACT: Sharon Tucker,
Marketing Manager
215-513-1600
stucker@alcomprinting.com

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FOR IMMEDIATE RELEASE

ALCOM Receives Awards in Neographics Regional Printing Competition

ALCOM, Harleysville, Pennsylvania has been recognized for outstanding achievement in the 2011 Neographics Power of Print Competition. Competing against hundreds of entries from printing and graphic firms throughout Pennsylvania, New Jersey and Delaware, Alcom received 4 Best of Category Awards and 13 Franklin Awards for Excellence. The announcement was made May 5th during the Graphic Arts Association's 2011 Neographics Exhibition and Award Ceremony, held at the Crystal Tea Room in Philadelphia with more than 300 industry professionals in attendance. The Neographics competition is the largest and oldest regional printing competition in the nation.

"Every printing job starts out with a blank sheet of paper. "Printing is still an Art" says Bill Kuplen, President and CEO

"And it still takes craftspeople with attitude to insure that the images that our clients create are replicated with meticulous care and exacting precision...on time, every time!

I am so proud all of the Team members. They consistently focus on delivering not only the highest quality products, but also focusing every day on Alcom's commitment to Super Quality Service.

Because Alcom understands that "YES is the Answer"... Now what is the Question"

Alcom is an integrated marketing communications company located 45 minutes outside of Philadelphia in Harleysville, Pennsylvania. A leading provider of integrated solutions for print, direct mail marketing and business development. With over 65 years of service excellence in the industry, Alcom offers solutions to fit their large sheet-fed, cold-set web and digital printing equipment. "By expanding our focus beyond the printed page, utilizing cross media marketing initiatives we have set the benchmark for effective variable data communications." Kuplen adds. Alcom builds proven solutions that integrate e-marketing and digital print. "Marketing initiatives consisting of targeted, direct, one2one media that are personalized with compelling messages and relevant offers, all with trackable results are what our clients' need to compete and succeed in today's competitive marketplace." Kuplen adds.

For more information, call Sharon Tucker, Alcom Marketing Manager, at 215-513-1600

The Graphic Arts Association is a 350-plus-member trade association headquartered in Trevese, PA representing the printing industry in Pennsylvania, New Jersey and Delaware. Printing is the fifth largest manufacturing industry in the country, and our region ranks fifth in volume. The Graphic Arts Association is an affiliate of Printing Industries of America.