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New Scholarship Funded by Alcom Printing Group

Pittsburgh, PA. The Print and Graphics Scholarship Foundation (PGSF) is pleased to announce that a new scholarship has been funded by Alcom Printing Group, Inc. The Alcom Printing Group Scholarship endowment will be funded at the Print Heritage endowment level of \$25,000. The scholarship is being established by Alcom in recognition of the 60th anniversary year of PGSF.

Alcom is located in the Greater Philadelphia region in Harleysville, PA. With over 69 years of service excellence in the printing industry, Alcom is a leading provider of integrated solutions for print, direct mail, marketing and business development and offers solutions that include Commercial Lithography, Digital Print, Wide Format, Print On Demand, Web to Print, Fulfillment Solutions and Direct Mail as well as Promotional Product offerings.

"Alcom operates our business with a mindset of 'Yes is the answer, Now What's the Question?' states Chief Operations Officer Doug Yeager. "We have a number of team members with print and graphics degrees working in various roles within our company and we felt a need to find a way to give more students the opportunity of a solid education in our industry. We couldn't think of a better way than to create a PGSF scholarship in Alcom's name to celebrate the diamond anniversary of the Foundation"

Yeager further stated his enthusiasm for education in the graphic arts by remembering that he had received a PGSF scholarship while attending Rochester Institute of Technology. "Without the funding provided by PGSF and other scholarship funds, I would not have been able to afford to further my education, and to achieve the things I have realized to this point in my career."

The Alcom Printing Group Scholarship will provide young students who are pursuing a course of study in the graphic arts with the opportunity to enhance their education. This is an important way to invest in the future workforce of the industry.

"PGSF is dedicated to promoting careers in the graphic arts, and we are pleased to provide this vehicle for Alcom to do the same." Said John Berthelsen, VP-Development for PGSF. "With the establishment of this endowment the Alcom name will remain a perpetual testament of their dedication to the industry."

About PGSF: The Print and Graphics Scholarship Foundation is a not for profit, private, industry directed organization that dispenses technical and college scholarships and assistance to talented youth interested in graphic communication careers. The mission of PGSF is to promote the graphics industry as a career choice for young people, and then to support them through their education process. In 2015, over 200 students were provided with support totaling over \$400,000.

For more information please contact; Sharon Tucker, Director of Marketing at 215-513-1600

