

FOR IMMEDIATE RELEASE

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Alcom's Direct Mail Production Managers achieve certification from the USPS.

Alcom Printing, a leading provider of Printing, Mailing, and Fulfillment services announced today that four employees – Kristen Norcross, Camille Irwin, Kathy Leontitis, and Jenn Bowman - have achieved the Mail Design Professional (MDP) certification from the USPS.

The USPS MDP program gives successful participants in-depth knowledge of how to design letter and flat size mail pieces that can easily be processed on USPS high speed automation equipment. Their skills help maximize cost effectiveness and help reduce processing delays. The curriculum includes USPS addressing standards, class of mail and processing categories, Intelligent Mail barcoding formats as well as printing specification and designing automation letters and reply mail.

Having the MDP certification will help Alcom's Direct Mail staff in answering client's questions about designing and producing mail pieces that not only meet current USPS requirements, but also deliver efficiently and effectively. Alcom has a total of five employees that hold their current MDP certification.

For more information please contact:

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