

FOR IMMEDIATE RELEASE

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Alcom Names New CEO and VP of Sales and Marketing

Alcom Printing Group, Inc. located in the Greater Philadelphia region in Harleysville, PA. has appointed former Vice President of Sales and Marketing Don Eichman to Vice Chairman/President and CEO effective July 1st, 2016. Former President and CEO Bill Kuplen will remain on as Chairman of the Board of Directors and Chief Development officer focusing on Mergers and Acquisitions. With over 69 years of service excellence in the printing industry, Alcom is a leading provider of integrated solutions for print, direct mail, marketing and business development and offers solutions that include Commercial Lithography, Digital Print, Wide Format, Print On Demand, Web to Print, Fulfillment Solutions and Direct Mail as well as Promotional Product offerings.

Under its new President and CEO Don Eichman, Alcom has revamped its leadership team with the following promotion; James Gibson has been named Vice President Sales and Marketing; Doug Yeager continues to lead the operations of the company as Vice President/Chief Operations Officer (COO), and Rocco Misero will remain as Chief Financial Officer (CFO). Executive committee changes are Rodger Weyman to Secretary and Jeff Opp to Assistant Secretary.

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